# CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| Contract / Revision | Alt Order # |
|---|---|
| 495333 / | 06343821 |

| Product |
|---|
| ROMNEY FOR PRESIDENT |

| Contract Dates | Estimate # |
|---|---|
| 09/26/12 - 10/02/12 | 400 |

| Advertiser | Original Date / Revision |
|---|---|
| Romney for President, Inc | 09/27/12 / 09/27/12 |

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |

| Station | Account Executive | Sales Office |
|---|---|---|
| KVVU | Teresa Difuria | TELEREP-PHIL |

Special Handling

Demographic
Adults 35+

| IDB# | Advertiser Code | Product Code |
|---|---|---|
| | | |

| Agency Ref | Advertiser Ref |
|---|---|
| | |

And:

**American Rambler Productions**
**138 Conant Street**
**Beverly, MA 01915**
**USA**

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| D 1 | KVVU | 10/01/12 | 10/02/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 0 | $0.00 |
| N 2 | KVVU | 09/27/12 | 09/28/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 3 | $2,175.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | 3 | | $725.00 | | | | | |
| N 3 | KVVU | 09/27/12 | 09/28/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 3 | $2,100.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---TF-- | 3 | | $700.00 | | | | | |
| D 4 | KVVU | 10/01/12 | 10/02/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 0 | $0.00 |
| D 5 | KVVU | 10/01/12 | 10/02/12 | Anderson | 3-4p | | :30 | | | NM | 0 | $0.00 |
| N 6 | KVVU | 09/27/12 | 09/28/12 | Anderson | 3-4p | | :30 | | | NM | 1 | $300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---TF-- | 1 | | $300.00 | | | | | |
| D 7 | KVVU | 10/01/12 | 10/02/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 0 | $0.00 |
| N 8 | KVVU | 09/27/12 | 09/28/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 1 | $350.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---TF-- | 1 | | $350.00 | | | | | |
| D 9 | KVVU | 10/01/12 | 10/02/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 0 | $0.00 |
| N 10 | KVVU | 09/27/12 | 09/28/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 2 | $1,100.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | 2 | | $550.00 | | | | | |
| N 11 | KVVU | 09/27/12 | 09/28/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 2 | $1,250.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | 2 | | $625.00 | | | | | |
| D 12 | KVVU | 10/01/12 | 10/02/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 0 | $0.00 |
| N 13 | KVVU | 09/27/12 | 09/28/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | $625.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | 1 | | $625.00 | | | | | |
| D 14 | KVVU | 10/01/12 | 10/02/12 | Extra | M-F 7-730p | | :30 | | | NM | 0 | $0.00 |
| D 15 | KVVU | 10/01/12 | 10/02/12 | TMZ | 730-8p | | :30 | | | NM | 0 | $0.00 |
| N 16 | KVVU | 09/27/12 | 09/28/12 | TMZ | 730-8p | | :30 | | | NM | 1 | $850.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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**KVVU TV**
**25-TV 5 Drive**
**Henderson, NV 89014**
**(702)435-5555**

| Contract / Revision | Alt Order # |
|---|---|
| 495333 / | 06343821 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| **09/26/12 - 10/02/12** | ROMNEY FOR PRESID | **400** |

| Advertiser | Original Date / Revision |
|---|---|
| **Romney for President, In** | 09/27/12 / 09/27/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | 1 | | $850.00 | | | | | |
| D | 17 | KVVU | 10/01/12 | 10/02/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | NM | 0 | $0.00 |
| N | 18 | KVVU | 09/27/12 | 09/28/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | NM | 1 | $2,150.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | 1 | | $2,150.00 | | | | | |
| D | 19 | KVVU | 09/29/12 | 09/29/12 | FOX 5 News Sat 10-11p | 10-11p Sat | | :30 | | NM | 0 | $0.00 |
| D | 20 | KVVU | 09/30/12 | 09/30/12 | Fox News Sunday 8-9a | 8-9a | | :30 | | NM | 0 | $0.00 |
| D | 21 | KVVU | 09/30/12 | 09/30/12 | NFL Early Game | NFL Early Game | | :30 | | NM | 0 | $0.00 |
| D | 22 | KVVU | 09/30/12 | 09/30/12 | NFL Late Game | NFL Late Game | | :30 | | NM | 0 | $0.00 |
| D | 23 | KVVU | 09/30/12 | 09/30/12 | Fox 5 News Su 10p-1045p | Su 10p-1045p | | :30 | | NM | 0 | $0.00 |
| N | 24 | KVVU | 09/27/12 | 10/02/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | NM | 1 | $450.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/26/12 | 10/02/12 | MT-TF-- | 1 | | $450.00 | | | | | |
| N | 25 | KVVU | 09/27/12 | 10/02/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | NM | 1 | $525.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/26/12 | 10/02/12 | MT-TF-- | 1 | | $525.00 | | | | | |
| N | 26 | KVVU | 09/27/12 | 10/02/12 | Katie Couric | 2-3p | | :30 | | NM | 1 | $275.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/26/12 | 10/02/12 | MT-TF-- | 1 | | $275.00 | | | | | |
| D | 27 | KVVU | 09/30/12 | 09/30/12 | TMZ | M-Sa 8-10p/Su 7-1 | | :30 | | NM | 0 | $0.00 |
| D | 28 | KVVU | 09/28/12 | 09/28/12 | Anderson | 3-4p | | :30 | | NM | 0 | $0.00 |
| N | 29 | KVVU | 09/27/12 | 09/27/12 | The Dr.Oz Show | 4-5p | | :30 | | NM | 1 | $350.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | 1 | | $350.00 | | | | | |
| D | 30 | KVVU | 09/28/12 | 09/28/12 | Extra | M-F 7-730p | | :30 | | NM | 0 | $0.00 |
| D | 31 | KVVU | 10/01/12 | 10/01/12 | TMZ | 730-8p | | :30 | | NM | 0 | $0.00 |
| D | 32 | KVVU | 10/02/12 | 10/02/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | NM | 0 | $0.00 |
| | | | | | | | | | Totals | | 19 | $12,500.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---|---|---|---|
| 08/27/12 -09/30/12 | 19 | $12,500.00 | $10,625.00 |
| Totals | 19 | $12,500.00 | $10,625.00 |

**Signature:** _____ **Date:** _____

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# CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| Contract / Revision | Alt Order # |
|---|---|
| 495333 / | 06343821 |

| Product |
|---|
| ROMNEY FOR PRESIDENT |

| Contract Dates | Estimate # |
|---|---|
| 09/26/12 - 10/02/12 | 400 |

| Advertiser | Original Date / Revision |
|---|---|
| Romney for President, Inc | 09/26/12 / 09/26/12 |

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915
USA

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |
| **Station** | **Account Executive** | **Sales Office** |
| KVVU | Teresa Difuria | TELEREP-PHIL |

Special Handling

Demographic
Adults 35+

| IDB# | Advertiser Code | Product Code |
|---|---|---|
| | | |

| Agency Ref | Advertiser Ref |
|---|---|
| | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | KVVU | 10/01/12 | 10/02/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 4 | $2,900.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | MT----- | 4 | $725.00 | | | | | | | |
| N 2 | KVVU | 09/27/12 | 09/28/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 4 | $2,900.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 09/24/12 | 09/30/12 | ---TF-- | 4 | $725.00 | | | | | | | |
| N 3 | KVVU | 09/27/12 | 09/28/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 4 | $2,800.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 09/24/12 | 09/30/12 | ---TF-- | 4 | $700.00 | | | | | | | |
| N 4 | KVVU | 10/01/12 | 10/02/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 4 | $2,800.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | MT----- | 4 | $700.00 | | | | | | | |
| N 5 | KVVU | 10/01/12 | 10/02/12 | Anderson | 3-4p | | :30 | | | NM | 2 | $600.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | MT----- | 2 | $300.00 | | | | | | | |
| N 6 | KVVU | 09/27/12 | 09/28/12 | Anderson | 3-4p | | :30 | | | NM | 2 | $600.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 09/24/12 | 09/30/12 | ---TF-- | 2 | $300.00 | | | | | | | |
| N 7 | KVVU | 10/01/12 | 10/02/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 2 | $700.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | MT----- | 2 | $350.00 | | | | | | | |
| N 8 | KVVU | 09/27/12 | 09/28/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 2 | $700.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 09/24/12 | 09/30/12 | ---TF-- | 2 | $350.00 | | | | | | | |
| N 9 | KVVU | 10/01/12 | 10/02/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 4 | $2,200.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | MT----- | 4 | $550.00 | | | | | | | |
| N 10 | KVVU | 09/27/12 | 09/28/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 4 | $2,200.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 09/24/12 | 09/30/12 | ---TF-- | 4 | $550.00 | | | | | | | |
| N 11 | KVVU | 09/27/12 | 09/28/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 4 | $2,500.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |

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25-TV 5 Drive
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(702)435-5555

| Contract / Revision | Alt Order # |
|---|---|
| 495333 / | 06343821 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| 09/26/12 - 10/02/12 | ROMNEY FOR PRESID | 400 |

| Advertiser | Original Date / Revision |
|---|---|
| Romney for President, In | 09/26/12 / 09/26/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---TF-- | 4 | | $625.00 | | | | | |
| N 12 | KVVU | 10/01/12 | 10/02/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 4 | $2,500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 10/01/12 | 10/07/12 | MT----- | 4 | | $625.00 | | | | | |
| N 13 | KVVU | 09/27/12 | 09/28/12 | Extra | M-F 7-730p | | :30 | | | NM | 2 | $1,250.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---TF-- | 2 | | $625.00 | | | | | |
| N 14 | KVVU | 10/01/12 | 10/02/12 | Extra | M-F 7-730p | | :30 | | | NM | 2 | $1,250.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 10/01/12 | 10/07/12 | MT----- | 2 | | $625.00 | | | | | |
| N 15 | KVVU | 10/01/12 | 10/02/12 | TMZ | 730-8p | | :30 | | | NM | 2 | $1,700.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 10/01/12 | 10/07/12 | MT----- | 2 | | $850.00 | | | | | |
| N 16 | KVVU | 09/27/12 | 09/28/12 | TMZ | 730-8p | | :30 | | | NM | 2 | $1,700.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---TF-- | 2 | | $850.00 | | | | | |
| N 17 | KVVU | 10/01/12 | 10/02/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 2 | $4,300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 10/01/12 | 10/07/12 | MT----- | 2 | | $2,150.00 | | | | | |
| N 18 | KVVU | 09/27/12 | 09/28/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 2 | $4,300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---TF-- | 2 | | $2,150.00 | | | | | |
| N 19 | KVVU | 09/29/12 | 09/29/12 | FOX 5 News Sat 10-11p | 10-11p Sat | | :30 | | | NM | 1 | $1,500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----1- | 1 | | $1,500.00 | | | | | |
| N 20 | KVVU | 09/30/12 | 09/30/12 | Fox News Sunday 8-9a | 8-9a | | :30 | | | NM | 1 | $850.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ------1 | 1 | | $850.00 | | | | | |
| N 21 | KVVU | 09/30/12 | 09/30/12 | NFL Early Game | NFL Early Game | | :30 | | | NM | 1 | $7,500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ------1 | 1 | | $7,500.00 | | | | | |
| N 22 | KVVU | 09/30/12 | 09/30/12 | NFL Late Game | NFL Late Game | | :30 | | | NM | 1 | $8,500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ------1 | 1 | | $8,500.00 | | | | | |
| N 23 | KVVU | 09/30/12 | 09/30/12 | Fox 5 News Su 10p-1045p | Su 10p-1045p | | :30 | | | NM | 1 | $1,250.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ------1 | 1 | | $1,250.00 | | | | | |
| N 24 | KVVU | 09/27/12 | 10/02/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 4 | $1,800.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/26/12 | 10/02/12 | MT-TF-- | 4 | | $450.00 | | | | | |
| N 25 | KVVU | 09/27/12 | 10/02/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | | NM | 4 | $2,100.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/26/12 | 10/02/12 | MT-TF-- | 4 | | $525.00 | | | | | |
| N 26 | KVVU | 09/27/12 | 10/02/12 | Katie Couric | 2-3p | | :30 | | | NM | 4 | $1,100.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/26/12 | 10/02/12 | MT-TF-- | 4 | | $275.00 | | | | | |
| N 27 | KVVU | 09/30/12 | 09/30/12 | TMZ | M-Sa 8-10p/Su 7-1 | | :30 | | | NM | 1 | $200.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ------S | 1 | | $200.00 | | | | | |

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**25-TV 5 Drive**
**Henderson, NV 89014**
**(702)435-5555**

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|---|---|
| 495333 / | 06343821 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| **09/26/12 - 10/02/12** | ROMNEY FOR PRESID | 400 |

| Advertiser | Original Date / Revision |
|---|---|
| **Romney for President, In** | 09/26/12 / 09/26/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| N 28 | KVVU | 09/28/12 | 09/28/12 | Anderson | 3-4p | | :30 | | | NM | 1 | $300.00 |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | 1 | $300.00 | | | | | | |
| N 29 | KVVU | 09/27/12 | 09/27/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 1 | $350.00 |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | 1 | $350.00 | | | | | | |
| N 30 | KVVU | 09/28/12 | 09/28/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | $625.00 |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | 1 | $625.00 | | | | | | |
| N 31 | KVVU | 10/01/12 | 10/01/12 | TMZ | 730-8p | | :30 | | | NM | 1 | $850.00 |
| Week: | | 10/01/12 | 10/07/12 | M------ | 1 | $850.00 | | | | | | |
| N 32 | KVVU | 10/02/12 | 10/02/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 1 | $2,150.00 |
| Week: | | 10/01/12 | 10/07/12 | -T----- | 1 | $2,150.00 | | | | | | |
| | | | | | | | | Totals | | | 75 | $66,975.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---|---|---|---|
| 08/27/12 -09/30/12 | 41 | $42,525.00 | $36,146.25 |
| 10/01/12 -10/02/12 | 34 | $24,450.00 | $20,782.50 |
| Totals | 75 | $66,975.00 | $56,928.75 |

**Signature:** _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6343821 TRF# 495333 ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 13.10
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/M ROMNEY/R/PRE/US REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN PH- TERESA DIFURIA

BEVERLY, MA 01915

ORDER #_____ CONTRACT # 6343821 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#400 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP26/12 OCT2/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP26/12 13.10

REP: TO ROSE
FR NIKKI
OK'D M1-M3
SEE LINES 24-34
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | AGENCY ADVERTISER CODE = | | | AGENCY EST# = 400 | | | | | | |
| | | | AGENCY PRODUCT CODE = | | | | | | | | | |
| 2 | | S | 600A-700A | 30 | | $725.00 | 9/26 | 9/28 | 4 | | W-F | 4 |
| | | | PROGRAM : NEWS | | | | | | | | | |
| | | | CON COM1: MAX 2X DAY | | | | | | | | | |
| 24 | | A | 500A-600A | 30 | | $450.00 | 9/26 | 10/2 | 4 | | W-TU | 4 |
| | | | PROGRAM : NEWS | | | | | | | | | |
| | | | ORD COM1: PAST LOG DEADLINE. ALREADY 2 SPOTS ON THURSDAY & FRIDAY. PLS ADVISE. | | | | | | | | | |
| | | | THIS IS A MAKE-GOOD FOR SEP26 ON LINE-2 FOR 2 SPOTS/WK | | | | | | | | | |
| | | | THIS IS A MAKE-GOOD FOR SEP26 ON LINE-3 FOR 2 SPOTS/WK | | | | | | | | | |
| | | | THIS IS A MAKE-GOOD FOR SEP26 ON LINE-10 FOR 2 SPOTS/WK | | | | | | | | | |
| | | | THIS IS A MAKE-GOOD FOR SEP26 ON LINE-11 FOR 2 SPOTS/WK | | | | | | | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6343821 TRF# 495333 ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 13.10
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 25 | | A | 600P-630P | | 30 | $525.00 | 9/26 | 10/2 | 4 | | W-TU | 4 |

PROGRAM : NEWS
ORD COM1: PAST LOG DEADLINE. ALREADY 2 SPOTS ON THURSDAY & FRIDAY. PLS ADVISE.
PART OF A MAKEGOOD MADE UP OF LINES 24-27

| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 26 | | A | 200P-300P | | 30 | $275.00 | 9/26 | 10/2 | 4 | | W-TU | 4 |

PROGRAM : KATIE COURIC
ORD COM1: PAST LOG DEADLINE. ALREADY 2 SPOTS ON THURSDAY & FRIDAY. PLS ADVISE.
PART OF A MAKEGOOD MADE UP OF LINES 24-27

| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 27 | | A | 600P-700P | | 30 | $200.00 | 9/30 | 9/30 | 1 | | SUN | 1 |

7-8p TMZ

PROGRAM : TMZ
ORD COM1: PAST LOG DEADLINE. ALREADY 2 SPOTS ON THURSDAY & FRIDAY. PLS ADVISE.
PART OF A MAKEGOOD MADE UP OF LINES 24-27

| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 3 | | S | 700A-900A | | 30 | $700.00 | 9/26 | 9/28 | 4 | | W-F | 4 |

PROGRAM : NEWS
CON COM1: MAX 2X DAY

| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 6 | | S | 300P-400P | | 30 | $300.00 | 9/26 | 9/28 | 2 | | W-F | 2 |

PROGRAM : ANDERSON COOPER
CON COM1: MAX 1X DAY

| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 28 | | A | 300P-400P | | 30 | $300.00 | 9/28 | 9/28 | 1 | | FRI | 1 |

PROGRAM : ANDERSON COOPER
ORD COM1: SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS
ORD COM2: ADVISE.
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-6 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-8 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-13 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-16 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-18 FOR 1 SPOT/WK

| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 29 | | A | 400P-500P | | 30 | $350.00 | 9/27 | 9/27 | 1 | | THU | 1 |

PROGRAM : DR OZ
ORD COM1: SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS
ORD COM2: ADVISE.
PART OF A MAKEGOOD MADE UP OF LINES 28-32

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6343821 TRF# 495333 ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 13.10
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 30 | | A | 700P-730P | | 30 | $625.00 | 9/28 | 9/28 | 1 | | FRI | 1 |
| | PROGRAM : EXTRA<br>ORD COM1: SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS<br>ORD COM2: ADVISE.<br>PART OF A MAKEGOOD MADE UP OF LINES 28-32 | | | | | | | | | | | |
| 31 | | A | 730P-800P | | 30 | $850.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| | PROGRAM : TMZ<br>ORD COM1: SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS<br>ORD COM2: ADVISE.<br>PART OF A MAKEGOOD MADE UP OF LINES 28-32 | | | | | | | | | | | |
| 32 | | A | 1000P-1100P | | 30 | $2,150.00 | 10/2 | 10/2 | 1 | | TUE | 1 |
| | PROGRAM : NEWS<br>ORD COM1: SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS<br>ORD COM2: ADVISE.<br>PART OF A MAKEGOOD MADE UP OF LINES 28-32 | | | | | | | | | | | |
| 8 | | S | 400P-500P | | 30 | $350.00 | 9/26 | 9/28 | 2 | | W-F | 2 |
| | PROGRAM : DR OZ<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| 10 | | S | 500P-530P | | 30 | $550.00 | 9/26 | 9/28 | 4 | | W-F | 4 |
| | PROGRAM : NEWS<br>CON COM1: MAX 2X DAY | | | | | | | | | | | |
| 11 | | S | 530P-600P | | 30 | $625.00 | 9/26 | 9/28 | 4 | | W-F | 4 |
| | PROGRAM : NEWS<br>CON COM1: MAX 2X DAY | | | | | | | | | | | |
| 13 | | S | 700P-730P | | 30 | $625.00 | 9/26 | 9/28 | 2 | | W-F | 2 |
| | PROGRAM : EXTRA<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| 16 | | S | 730P-800P | | 30 | $850.00 | 9/26 | 9/28 | 2 | | W-F | 2 |
| | PROGRAM : TMZ<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6343821 TRF# 495333 ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 13.10
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 18 | S | 1000P-1100P | 30 | | $2,150.00 | 9/26 | 9/28 | 2 | | W-F | 2 |
| | PROGRAM : NEWS | | | | | | | | | | | |
| | CON COM1: MAX 1X DAY | | | | | | | | | | | |
| | 21 | S | 100P-400P | 30 | | $7,500.00 | 9/30 | 9/30 | 0 | | SUN | 0 |
| | PROGRAM : NFL | | | | | | | | | | | |
| | 33 | A | 1000A-100P | 30 | | $7,500.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| | PROGRAM : NFL | | | | | | | | | | | |
| | ORD COM1: CORRECT TP FOR NFL GAME. | | | | | | | | | | | |
| | THIS IS A MAKE-GOOD FOR SEP30 ON LINE-21 FOR 1 SPOT/WK | | | | | | | | | | | |
| | THIS IS A MAKE-GOOD FOR SEP30 ON LINE-22 FOR 1 SPOT/WK | | | | | | | | | | | |
| | 34 | A | 100P-500P | 30 | | $8,500.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| | PROGRAM : NFL | | | | | | | | | | | |
| | ORD COM1: CORRECT TP FOR NFL GAME. | | | | | | | | | | | |
| | PART OF A MAKEGOOD MADE UP OF LINES 33-34 | | | | | | | | | | | |
| | 22 | S | 400P-730P | 30 | | $8,500.00 | 9/30 | 9/30 | 0 | | SUN | 0 |
| | PROGRAM : NFL | | | | | | | | | | | |

STATION MAKEGOOD OFFERS:

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| M1 | OK'D | BUY#2 | MISSED: | W-F/600A-700A | SEP26(2/WK) | 30S | $725.00 | (SEP26/12) |
| | | BUY#3 | | W-F/700A-900A | SEP26(2/WK) | 30S | $700.00 | |
| | | BUY#10 | | W-F/500P-530P | SEP26(2/WK) | 30S | $550.00 | |
| | | BUY#11 | | W-F/530P-600P | SEP26(2/WK) | 30S | $625.00 | |
| | | | OFFER: | W-TU/500A-600A | SEP26(4/WK) | 30S | $450.00 | PLS ADVISE. |
| | | | & | W-TU/600P-630P | SEP26(4/WK) | 30S | $525.00 | |
| | | | & | W-TU/200P-300P | SEP26(4/WK) | 30S | $275.00 | |
| | | | & | SUN/600P-700P | SEP30 | 30S | $200.00 | |

CMT: PAST LOG DEADLINE. ALREADY 2 SPOTS ON THURSDAY & FRIDAY. PLS ADVISE.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 13.10

REP HEADLINE# 6343821 TRF# 495333
$$$ MOD# 0: UNAPPROVED REV #1 $$$

**CHANGES** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|

STATION MAKEGOOD OFFERS:

| | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| M2 | OK'D | BUY#6 | MISSED: | W-F/300P-400P | SEP26 | 30S | $300.00 | (SEP26/12) | | |
| | | BUY#8 | | W-F/400P-500P | SEP26 | 30S | $350.00 | | | |
| | | BUY#13 | | W-F/700P-730P | SEP26 | 30S | $625.00 | | | |
| | | BUY#16 | | W-F/730P-800P | SEP26 | 30S | $850.00 | | | |
| | | BUY#18 | | W-F/1000P-1100P | SEP26 | 30S | $2,150.00 | | | |
| | | | OFFER: | FRI/300P-400P | SEP28 | 30S | $300.00 | PLS ADVISE. | | |
| | | | | & THU/400P-500P | SEP27 | 30S | $350.00 | | | |
| | | | | & FRI/700P-730P | SEP28 | 30S | $625.00 | | | |
| | | | | & MON/730P-800P | OCT1 | 30S | $850.00 | | | |
| | | | | & TUE/1000P-1100P | OCT2 | 30S | $2,150.00 | | | |
| | | | CMT: | SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS | | | | | | |
| | | | CMT: | ADVISE. | | | | | | |
| M3 | OK'D | BUY#21 | MISSED: | SUN/100P-400P | SEP30 | 30S | $7,500.00 | (SEP25/12) | | |
| | | BUY#22 | | SUN/400P-730P | SEP30 | 30S | $8,500.00 | | | |
| | | | OFFER: | SUN/1000A-100P | SEP30 | 30S | $7,500.00 | PLS ADVISE. | | |
| | | | | & SUN/100P-500P | SEP30 | 30S | $8,500.00 | | | |
| | | | CMT: | CORRECT TP FOR NFL GAME. | | | | | | |

SEP/12 45025.00 OCT/12 21950.00

CONTRACT TOTAL 66975.00
TOTAL SPOTS 75

MARKET TOTALS $446,500 KVVU 15% KSNV 22% KLAS 27% KTNV 30% KVMY 4% KVCW 2% CABL 0%
KTUD 0%

SAHRES EST

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6343821 TRF# 495333 ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 09.51
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/M ROMNEY/R/PRE/US REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN PH- TERESA DIFURIA

BEVERLY, MA 01915

ORDER #_____ CONTRACT # 6343821 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#400 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP26/12 OCT2/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP27/12 09.51

REP: TO ROSE
FR NIKKI
**REVISION**
CANCELED SOITS MOVED $$ TO HL 6351226
NEW TOTAL $12500 (-54475)
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | AGENCY ADVERTISER CODE = | | | AGENCY EST# = 400 | | | | | | |
| | | | AGENCY PRODUCT CODE = | | | | | | | | | |
| 1 | | SZ | 600A-700A | 30 | | $725.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |

PROGRAM : NEWS
ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226
CON COM1: MAX 2X DAY

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6343821 TRF# 495333 ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 09.51
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 2 | | SZ | 600A-700A | 30 | | $725.00 | 9/26 | 9/28 | 3 | | W-F | 3 |

PROGRAM : NEWS
ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226
CON COM1: MAX 2X DAY

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 24 | | SZ | 500A-600A | 30 | | $450.00 | 9/26 | 10/2 | 1 | | W-TU | 1 |

PROGRAM : NEWS
ORD COM1: PAST LOG DEADLINE. ALREADY 2 SPOTS ON THURSDAY & FRIDAY. PLS ADVISE.
ORD COM2: CANCELED SPOTS MOVED $$ TO HL 6351226
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-2 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-3 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-10 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-11 FOR 2 SPOTS/WK

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 25 | | SZ | 600P-630P | 30 | | $525.00 | 9/26 | 10/2 | 1 | | W-TU | 1 |

PROGRAM : NEWS
ORD COM1: PAST LOG DEADLINE. ALREADY 2 SPOTS ON THURSDAY & FRIDAY. PLS ADVISE.
ORD COM2: CANCELED SPOTS MOVED $$ TO HL 6351226
PART OF A MAKEGOOD MADE UP OF LINES 24-27

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 26 | | SZ | 200P-300P | 30 | | $275.00 | 9/26 | 10/2 | 1 | | W-TU | 1 |

PROGRAM : KATIE COURIC
ORD COM1: PAST LOG DEADLINE. ALREADY 2 SPOTS ON THURSDAY & FRIDAY. PLS ADVISE.
ORD COM2: CANCELED SPOTS MOVED $$ TO HL 6351226
PART OF A MAKEGOOD MADE UP OF LINES 24-27

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 27 | | SZ | 600P-700P | 30 | | $200.00 | 9/30 | 9/30 | 0 | | SUN | 0 |

PROGRAM : TMZ
ORD COM1: PAST LOG DEADLINE. ALREADY 2 SPOTS ON THURSDAY & FRIDAY. PLS ADVISE.
ORD COM2: CANCELED SPOTS MOVED $$ TO HL 6351226
PART OF A MAKEGOOD MADE UP OF LINES 24-27

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 3 | | SZ | 700A-900A | 30 | | $700.00 | 9/26 | 9/28 | 3 | | W-F | 3 |

PROGRAM : NEWS
ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226
CON COM1: MAX 2X DAY

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6343821 TRF# 495333 ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 09.51
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 4 | SZ | 700A-900A | 30 | | $700.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |

PROGRAM : NEWS
ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226
CON COM1: MAX 2X DAY

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 5 | SZ | 300P-400P | 30 | | $300.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |

PROGRAM : ANDERSON COOPER
ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226
CON COM1: MAX 1X DAY

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 6 | SZ | 300P-400P | 30 | | $300.00 | 9/26 | 9/28 | 1 | | W-F | 1 |

PROGRAM : ANDERSON COOPER
ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226
CON COM1: MAX 1X DAY

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 28 | SZ | 300P-400P | 30 | | $300.00 | 9/28 | 9/28 | 0 | | FRI | 0 |

PROGRAM : ANDERSON COOPER
ORD COM1: SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS
ORD COM2: CANCELED SPOTS MOVED $$ TO HL 6351226
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-6 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-8 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-13 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-16 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-18 FOR 1 SPOT/WK

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 30 | SZ | 700P-730P | 30 | | $625.00 | 9/28 | 9/28 | 0 | | FRI | 0 |

PROGRAM : EXTRA
ORD COM1: SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS
ORD COM2: CANCELED SPOTS MOVED $$ TO HL 6351226
PART OF A MAKEGOOD MADE UP OF LINES 28-32

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 31 | SZ | 730P-800P | 30 | | $850.00 | 10/1 | 10/1 | 0 | | MON | 0 |

PROGRAM : TMZ
ORD COM1: SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS
ORD COM2: CANCELED SPOTS MOVED $$ TO HL 6351226
PART OF A MAKEGOOD MADE UP OF LINES 28-32

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6343821 TRF# 495333 ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 09.51
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 32 | SZ | 1000P-1100P | 30 | | $2,150.00 | 10/2 | 10/2 | 0 | | TUE | 0 |
| | PROGRAM : NEWS<br>ORD COM1: SPOTS N/A PAST LOG DEADLINE. ALREADY SPOT ON THURSDAY & FRIDAY. PLS<br>ORD COM2: CANCELED SPOTS MOVED $$ TO HL 6351226<br>PART OF A MAKEGOOD MADE UP OF LINES 28-32 | | | | | | | | | | | |
| | 7 | SZ | 400P-500P | 30 | | $350.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| | PROGRAM : DR OZ<br>ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| | 8 | SZ | 400P-500P | 30 | | $350.00 | 9/26 | 9/28 | 1 | | W-F | 1 |
| | PROGRAM : DR OZ<br>ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| | 9 | SZ | 500P-530P | 30 | | $550.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| | PROGRAM : NEWS<br>ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226<br>CON COM1: MAX 2X DAY | | | | | | | | | | | |
| | 10 | SZ | 500P-530P | 30 | | $550.00 | 9/26 | 9/28 | 2 | | W-F | 2 |
| | PROGRAM : NEWS<br>ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226<br>CON COM1: MAX 2X DAY | | | | | | | | | | | |
| | 11 | SZ | 530P-600P | 30 | | $625.00 | 9/26 | 9/28 | 2 | | W-F | 2 |
| | PROGRAM : NEWS<br>ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226<br>CON COM1: MAX 2X DAY | | | | | | | | | | | |
| | 12 | SZ | 530P-600P | 30 | | $625.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| | PROGRAM : NEWS<br>ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226<br>CON COM1: MAX 2X DAY | | | | | | | | | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
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$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 13 | | SZ | 700P-730P | 30 | | $625.00 | 9/26 | 9/28 | 1 | | W-F | 1 |
| | PROGRAM : EXTRA<br>ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| 14 | | SZ | 700P-730P | 30 | | $625.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| | PROGRAM : EXTRA<br>ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| 15 | | SZ | 730P-800P | 30 | | $850.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| | PROGRAM : TMZ<br>ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| 16 | | SZ | 730P-800P | 30 | | $850.00 | 9/26 | 9/28 | 1 | | W-F | 1 |
| | PROGRAM : TMZ<br>ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| 17 | | SZ | 1000P-1100P | 30 | | $2,150.00 | 10/1 | 10/2 | 0 | | M-TU | 0 |
| | PROGRAM : NEWS<br>ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| 18 | | SZ | 1000P-1100P | 30 | | $2,150.00 | 9/26 | 9/28 | 1 | | W-F | 1 |
| | PROGRAM : NEWS<br>ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| 19 | | SZ | 1000P-1100P | 30 | | $1,500.00 | 9/29 | 9/29 | 0 | | SAT | 0 |
| | PROGRAM : NEWS<br>ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226 | | | | | | | | | | | |
| 20 | | SZ | 800A-900A | 30 | | $850.00 | 9/30 | 9/30 | 0 | | SUN | 0 |
| | PROGRAM : NEWS<br>ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226 | | | | | | | | | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6343821 TRF# 495333 ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 09.51
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 33 | | SZ | 1000A-100P | 30 | | $7,500.00 | 9/30 | 9/30 | 0 | | SUN | 0 |

PROGRAM : NFL
ORD COM1: CORRECT TP FOR NFL GAME.
ORD COM2: CANCELED SPOTS MOVED $$ TO HL 6351226
THIS IS A MAKE-GOOD FOR SEP30 ON LINE-21 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP30 ON LINE-22 FOR 1 SPOT/WK

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 34 | | SZ | 100P-500P | 30 | | $8,500.00 | 9/30 | 9/30 | 0 | | SUN | 0 |

PROGRAM : NFL
ORD COM1: CORRECT TP FOR NFL GAME.
ORD COM2: CANCELED SPOTS MOVED $$ TO HL 6351226
PART OF A MAKEGOOD MADE UP OF LINES 33-34

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 23 | | SZ | 1000P-1045P | 30 | | $1,250.00 | 9/30 | 9/30 | 0 | | SUN | 0 |

PROGRAM : NEWS
ORD COM1: CANCELED SPOTS MOVED $$ TO HL 6351226

SEP/12 12500.00 OCT/12 $.00

CONTRACT TOTAL 12500.00
TOTAL SPOTS 19

MARKET TOTALS $446,500 KVVU 15% KSNV 22% KLAS 27% KTNV 30% KVMY 4% KVCW 2% CABL 0%
KTUD 0%

SAHRES EST

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6343821
*** ORIGINAL REV#0 ***

SEP25/12 17.42
*** KVVU-TV ***

ADV #_____ ADV. NAME POLI/M ROMNEY/R/PRE/US REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN PH- TERESA DIFURIA

BEVERLY, MA 01915

ORDER # 495333 CONTRACT # 6343821 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#400 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT2/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP25/12 17.42

REP: TO ROSE
FR NIKKI
NEW ROMNEY ORDER
TOTAL $66975
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = | | | AGENCY EST# = 400 | | | | | | |
| 1 | | | 600A-700A | 30 | | $725.00 | 10/1 | 10/2 | 4 | | M-TU | 4 |
| | | | PROGRAM : NEWS<br>CON COM1: MAX 2X DAY | | | | | | | | | |
| 2 | | | 600A-700A | 30 | | $725.00 | 9/26 | 9/28 | 6 | | W-F | 6 |
| | | | PROGRAM : NEWS<br>CON COM1: MAX 2X DAY | | | | | | | | | |

2

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6343821 ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 17.42
*** ORIGINAL REV#0 *** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 3 | | 700A-900A | 30 | | $700.00 | 9/26 | 9/28 | 6 | | W-F | 6 |
| | PROGRAM : NEWS<br>CON COM1: MAX 2X DAY | | | | | | | | | | | |
| | 4 | | 700A-900A | 30 | | $700.00 | 10/1 | 10/2 | 4 | | M-TU | 4 |
| | PROGRAM : NEWS<br>CON COM1: MAX 2X DAY | | | | | | | | | | | |
| | 5 | | 300P-400P | 30 | | $300.00 | 10/1 | 10/2 | 2 | | M-TU | 2 |
| | PROGRAM : ANDERSON COOPER<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| | 6 | | 300P-400P | 30 | | $300.00 | 9/26 | 9/28 | 3 | | W-F | 3 |
| | PROGRAM : ANDERSON COOPER<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| | 7 | | 400P-500P | 30 | | $350.00 | 10/1 | 10/2 | 2 | | M-TU | 2 |
| | PROGRAM : DR OZ<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| | 8 | | 400P-500P | 30 | | $350.00 | 9/26 | 9/28 | 3 | | W-F | 3 |
| | PROGRAM : DR OZ<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| | 9 | | 500P-530P | 30 | | $550.00 | 10/1 | 10/2 | 4 | | M-TU | 4 |
| | PROGRAM : NEWS<br>CON COM1: MAX 2X DAY | | | | | | | | | | | |
| | 10 | | 500P-530P | 30 | | $550.00 | 9/26 | 9/28 | 6 | | W-F | 6 |
| | PROGRAM : NEWS<br>CON COM1: MAX 2X DAY | | | | | | | | | | | |
| | 11 | | 530P-600P | 30 | | $625.00 | 9/26 | 9/28 | 6 | | W-F | 6 |
| | PROGRAM : NEWS<br>CON COM1: MAX 2X DAY | | | | | | | | | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6343821
*** ORIGINAL REV#0 ***

SEP25/12 17.42
*** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 12 | | 530P-600P | 30 | | $625.00 | 10/1 | 10/2 | 4 | | M-TU | 4 |
| | PROGRAM : NEWS<br>CON COM1: MAX 2X DAY | | | | | | | | | | | |
| | 13 | | 700P-730P | 30 | | $625.00 | 9/26 | 9/28 | 3 | | W-F | 3 |
| | PROGRAM : EXTRA<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| | 14 | | 700P-730P | 30 | | $625.00 | 10/1 | 10/2 | 2 | | M-TU | 2 |
| | PROGRAM : EXTRA<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| | 15 | | 730P-800P | 30 | | $850.00 | 10/1 | 10/2 | 2 | | M-TU | 2 |
| | PROGRAM : TMZ<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| | 16 | | 730P-800P | 30 | | $850.00 | 9/26 | 9/28 | 3 | | W-F | 3 |
| | PROGRAM : TMZ<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| | 17 | | 1000P-1100P | 30 | | $2,150.00 | 10/1 | 10/2 | 2 | | M-TU | 2 |
| | PROGRAM : NEWS<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| | 18 | | 1000P-1100P | 30 | | $2,150.00 | 9/26 | 9/28 | 3 | | W-F | 3 |
| | PROGRAM : NEWS<br>CON COM1: MAX 1X DAY | | | | | | | | | | | |
| | 19 | | 1000P-1100P | 30 | | $1,500.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| | PROGRAM : NEWS | | | | | | | | | | | |
| | 20 | | 800A-900A | 30 | | $850.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| | PROGRAM : NEWS | | | | | | | | | | | |
| | 21 | | 100P-400P | 30 | | $7,500.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| | PROGRAM : NFL | | | | | | | | | | | |

10a - 1p

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6343821
*** ORIGINAL REV#0 ***

SEP25/12 17.42
*** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 22 | | 400P-730P | 30 | | $8,500.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| | PROGRAM : NFL 15 | | | | | | | | | | | |
| | 23 | | 1000P-1045P | 30 | | $1,250.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| | PROGRAM : NEWS | | | | | | | | | | | |

SEP/12 48025.00 OCT/12 18950.00

CONTRACT TOTAL 66975.00
TOTAL SPOTS 70

MARKET TOTALS $446,500 KVVU 15% KSNV 22% KLAS 27% KTNV 30% KVMY 4% KVCW 2% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*